



**CENTRAL EUROPEAN MEDIA ENTERPRISES
ANNOUNCES THE RESIGNATION OF PETR DVORAK, SENIOR VICE PRESIDENT
BROADCASTING**

HAMILTON, BERMUDA, November 22, 2010 – Central European Media Enterprises Ltd. (“CME” or the “Company”) (NASDAQ/Prague Stock Exchange - CETV) today announced that it has accepted the resignation of Petr Dvorak , Senior Vice President Broadcasting of CME. CET 21 is a wholly owned subsidiary of CME which controls CME’s TV channels in the Czech and Slovak Republics. Mr. Dvorak’s resignation is effective as of December 31, 2010. Mr. Dvorak is also stepping down as an executive director of CET 21.

Petr Dvorak, commented: “Working for CME for the last 5 years has been an amazing experience, but it is time for me to change direction. I am looking forward to developing a number of new business opportunities.” Adrian Sarbu, President and CEO of CME, thanked Petr Dvorak for his contribution to building the CME’s broadcasting business and managing the Czech and Slovak operations: “CET 21 operates the most comprehensive and successful television business in the Czech Republic and Slovakia and I am grateful for the energy and effort Petr put into the business.”

Anthony Chhoy, CME’s Senior Vice President Strategic Planning and Operations, will assume responsibility for managing CME’s Broadcasting Division. CME has also announced the appointment of Jan Andrusko as the new CEO of CET 21, effective January 1, 2011. Jan Andrusko has worked closely with the Executive Directors and management team at CET 21 since 2005 in his capacity as external counsel to CET 21 and has been directly involved in many of the key strategic decisions taken by CET 21 over the last five years.

CME is a vertically integrated media and entertainment company operating leading broadcasting, internet and TV content businesses in six Central and Eastern European countries with an aggregate population of approximately 50 million people. CME’s television stations are located in Bulgaria (bTV, bTV Cinema, bTV Comedy, Pro.bg and Ring.bg), Croatia (Nova TV), Czech Republic (TV Nova, Nova Cinema, Nova Sport and MTV Czech), Romania (PRO TV, PRO TV International, Acasa, PRO Cinema, Sport.ro and MTV Romania), Slovakia (TV Markíza and Doma) and Slovenia (POP TV, Kanal A and POP Brio). CME is traded on the NASDAQ and the Prague Stock Exchange under the ticker symbol “CETV”.

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